



Geneva College Four-Year Plan Degree: Communication Media & Rhetoric

These plans are meant to be used as guides for planning purposes only. The Geneva College Catalog lists official requirements students must satisfy before receiving a degree. Your academic advisor will help you create a plan that matches your academic history and goals.

rev 4/2024

YEAR 1					
FALL			SPRING		
		Credits			Credits
COM 111	Intro to Rhetoric & Phenom	3	COM 205	PR Memory & Invention	3
SSC 101	Learning & Transition	1	COM 230	Interpersonal Com	3
BIB 112	Old Testament Intro	3	BIB 113	New Testament Intro	3
SCS 110	Intro to Natural Sciences	4		Reason & Rhetoric	3
PED 103	Physical Education	1		Society Course	3
	<i>Elective</i>	3			
Total		15	Total		15

YEAR 2					
FALL			SPRING		
		Credits			Credits
COM 212	Organizational Com	3	COM 234	Com Media – Audio Product	3
COM 247	Media Ecology	3	COM 310*	Civic & Professional Present	3
COM 280	Com Design: Print	3	HUM 203	Making The West	3
HUM 103	Invitation to the Humanities	3		Cosmos Course/Acoustics	3
	<i>Elective</i>	3		<i>Elective</i>	3
Total		15	Total		15

YEAR 3					
FALL			SPRING		
		Credits			Credits
COM 255	Com Media Video Product	3	COM 305	Culture & Communication	3
COM 335	Public Rhetoric & Deliberat	3	COM 315	Communication Theory	3
COM 350	Com Design: Digital	3	COM 375^	Communication Ethics	3
HUM 303	Perspectives	3		Society Course	3
	<i>Elective</i>	3		<i>Elective</i>	3
Total		15	Total		15

YEAR 4					
FALL			SPRING		
		Credits			Credits
COM 380^	Public Relations – Strategy	3	COM 400	Rhet & Phenom in Practice	3
COM 385	Event Planning	2	COM 482	Communication Campaign	1
COM 481	Communication Campaign	1	POL 352	Great Issues in Politics	3
BIB 300	Biblical Worldview	3		+Communication Internship	2
	Society Course	3		<i>Elective</i>	3
	<i>Elective</i>	3		<i>Elective</i>	3
Total		15	Total		15

*Even Years ^Odd Years +Not required but strongly encouraged. 45 hours of work per credit hour.

Core

Major Requirements